

2025

opportunity care
acceptance

stability
hope
trust

match

unconditional love
community
joy

guidance
respect
safety

gala

Fostering
Bright Futures

SPONSORSHIP OPPORTUNITIES

Together we will celebrate the transformative power of mentoring in the lives of young people in foster care.

05.15.25

6 PM | THE CYCLORAMA AT THE
BOSTON CENTER FOR THE ARTS
539 Tremont Street, Boston, MA
COCKTAILS | HORS D'OEUVRES | DINNER | DESSERT

ABOUT SILVER LINING MENTORING

Silver Lining Mentoring empowers youth in foster care to thrive through committed mentoring relationships and the development of essential life skills. Founded in 2002 by a young man who experienced foster care, we are the only mentoring organization in Greater Boston exclusively focused on serving youth in foster care. **Each year, we provide direct mentoring and life skills support to approximately 250 young people**, including those in Greater Boston and, starting in 2025, through our new e-mentoring program, which expands our reach across New England.

Beyond our direct mentoring programs, **the Silver Lining Institute increases our impact** nationwide by helping organizations and state agencies improve mentoring opportunities for youth in foster care. **Through this work, we reach an additional 10,000 young people annually.**

Check out [this video](#) to see what sponsoring the Match Gala helps achieve.

 [CLICK HERE TO SPONSOR MATCH GALA 2025](#)


For more information, contact:
Jim Ricciuti
jim@silverliningmentoring.org
617-209-5307

 **SILVER LINING
MENTORING**

silverliningmentoring.org/match

SPONSORSHIP BENEFITS

AS A SPONSOR, you will join a network of funders who understand that supportive relationships are a basic human right for young people. In addition, you and/or your company will be promoted as a partner in achieving our mission and impact to our community of 5,500 supporters as well as over 300 business leaders, philanthropists, elected officials, and community changemakers attending this inspirational evening.

	PRESENTING MATCH SPONSOR \$40,000	OPPORTUNITY SPONSOR \$25,000	STABILITY SPONSOR \$15,000	GROWTH SPONSOR \$10,000	CONNECTION SPONSOR \$7,500	HOPE SPONSOR \$5,000
YOUR SUPPORT WILL:	Ignite hundreds of mentoring matches for youth in foster care in 2025.	Match the financial savings of all youth in Silver Lining's Learn & Earn program for one year.	Provide rental assistance and safety net funds to 10 youth in Silver Lining Mentoring programs during challenging times.	Fund a 12-week Learn & Earn cohort to teach 10 youth in foster care essential life skills.	Ensure SLM has the resources to celebrate match milestones and offer matches fun activities to do together.	Enable Silver Lining to recruit, train, and support five mentors in getting matched with a youth in foster care.
ATTENDEES	2 Tables of 10 with premium placement	Table for 12 with premium placement	Table for 10 with premium placement	Table for 10	8 guests	6 guests
BRAND VISIBILITY	Prominent logo recognition on event emails and website Dedicated event signage and logo placement on event video end slate*** Pre-event email spotlight	Prominent logo recognition on event emails, website, and signage	Prominent logo recognition on event emails, website, and signage	Logo on event emails, website and signage	Listing in event emails Logo on event signage and website	Listing in event emails Logo on event signage and website
RECOGNITION FROM PODIUM	Verbal and visual recognition during event program	Verbal and visual recognition during event program	Visual recognition during event program	Visual recognition during event program	Visual recognition during event program	Visual recognition during event program
EVENT SLIDESHOW WITH DIGITAL AD	Full screen ad and logo included on sponsorship slide	Half screen ad and logo included on sponsorship slide	Half screen ad and logo included on sponsorship slide	Logo included on sponsorship slide	Logo included on sponsorship slide	Logo included on sponsorship slide
SOCIAL MEDIA (LINKEDIN, X, FACEBOOK & INSTAGRAM)	Dedicated post before and after the event across all platforms	Mentions across all platforms	Mentions across all platforms	DEADLINES FOR INCLUSION: * Commitment must be received no later than February 28, 2025 to be included on Marathon jerseys ** Commitment must be received no later than March 14, 2025 *** Commitment must be received no later than April 4, 2025 to be included on the video end slide		
SPECIAL BRANDING	Logo on Silver Lining Mentoring Boston Marathon jerseys* Select one additional branding opportunity (cocktail napkins, dessert, gobo)**	Logo on Silver Lining Mentoring Boston Marathon jerseys*				

PREVIOUS MATCH GALA SPONSORS



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Sponsoring Silver Lining Mentoring's Match Gala means investing in the future of young people in foster care and the power of mentorship. At Wistia, we believe in building meaningful connections, and Silver Lining Mentoring embodies that mission every day. We're proud to be part of a celebration that creates opportunities for youth to thrive.

– Brendan Schwartz, Chief Technology Officer, Wistia

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SCAN FOR MORE INFORMATION

