

# Learning Cohort

Launching a Mentoring Program
For Youth in Foster Care

Session 1, April 19, 2024 Facilitator: Christina Haines



# About Today's Session

- This webinar is being recorded.
  - The full recording may be shared with those who are late registrants.
  - > An edited recording may be shared on SLM's Resources webpage at a later date.
- The slides from today's recording will be emailed to you after the session.
- Attendees are asked to use mute when not speaking.
  - > There is interactive discussion and Q&A time in between each content section.
- At any point in the webinar, feel free to type questions and comments in the Chat box or use reactions.



## Today's Facilitation



Christina Haines
(she/her/hers)
Chief Strategy Officer
Webinar Instructor and Facilitator



Liz Barker
(she/her/hers)
Program Coordinator
Webinar Administrative Support



# Agenda

12:00 - 12:15PM	Welcome and Introductions
12:15 - 12:25PM	Developing a Concept for a Mentoring Program
12:25 - 12:35PM	Interactive Time: Activity #1
12:35 - 12:50PM	Engaging Stakeholders
12:50 - 1:00PM	Interactive Time: Activity #2
1:00 - 1:10PM	Determining an Organizational Structure
1:10 - 1:20PM	Interactive Time: Activity #3
1:20 - 1:30PM	Closing



## Welcome and Introductions

- Please unmute and introduce yourself
  - Name and pronouns
  - From where are you joining us?
  - Where are you on your journey to launching a mentoring program?
  - What is one thing you hope to gain from this learning cohort?



## Learning Objectives

- To grow appreciation and provide tools for how to set up a **sustainable** mentoring program capable of operating for years to come.
- ☐ To orient participants to the *Elements of Effective Practice for Mentoring* for serving primarily, or exclusively, young people impacted by foster care.
- To demonstrate why each Element of Effective Practice and having a sustainable program is critical to the success of mentoring relationships by **providing examples** from Silver Lining Mentoring's 23 years of direct service.



## Pedagogy

- This session will consist of 3 sections
- Each section will include a 10-15 minute presentation
- This will be followed by an application section, including:
  - An interactive activity where we learn from each other
  - > Time for **Q&A** on the topic



# Developing a Concept for a Mentoring Program

Section 1

- Identify the strengths and needs in your intended geographic area for your intended population
  - Resource: <u>Creating a Quality Community-Based Mentoring Program</u> See→Step 1 and Step 2, pgs. 2 13
- Develop a Theory of Change
- Create learning agenda for learning from those with lived experience
  - Resource: The Bridgespan Group "<u>Useful Tools for Nonprofit Strategic Planning</u>," June 1, 2023. See→ Learning Agenda
  - Resource: Power in Partnerships: Prioritizing Lived Expertise in Child Welfare. Child Welfare Virtual Expo (CWVE) 2022. Session, "Listen, Engage, and Reflect: How to Authentically and Respectfully Engage Individuals With Lived Experience in Storytelling Practices"



# Theory of Change

**Section 1** 

- A Theory of Change outlines changes or results your mentoring program will achieve.
- It is often expressed in a visual way with a diagram.
  - Resource: <u>The Bridgespan Group Intended Impact and Theory of</u>
     <u>Change Resources</u> Note→these are general guides for all nonprofits
  - Resource: OMC Developing a Theory of Change and Logic Model
     Note→this is a mentoring-specific resource
  - Resource: Example Logic Models and Theories of Change for Youth
     Mentoring Programs



## Components

Activities Outcomes Impact

What are the types of activities or approaches that your mentoring program uses?

What are the benefits or changes in the lives of participants as a direct result of those program activities?

What are the longer-term changes in the lives of participants expected as a result of participation in the program?



Example: Silver Lining Mentoring's Theory of Change

# OUR THEORY OF CHANGE



**IMPACT** 





Activities Outcomes Impact

What is your mentoring program's Theory of Change

- → Take 3 minutes to gather your thoughts and jot down a sentence or a few bullet points for each part of the Theory of Change for your planned mentoring program
- → Each person will have 1 minute to share out.
  - ◆ The rest of the group will have 1 minute to chime in with the following: What stood out to you as the most compelling part of the Theory of Change you just heard?





Activities Outcomes Impact

What is your mentoring program's Theory of Change

→ Take 3 minutes to gather your thoughts and jot down a sentence or a few bullet points for each part of the Theory of Change for your planned mentoring program.







Step 1: One person will have **1 minute** to share out.

Step 2: Then, the group will have **1 minute** to offer thoughts:

What stood out to you as the most compelling part of the Theory of Change you just heard?

All participants will take a turn.





**Section 2** 

1. Identify your "champions"

Define your geographical area and conduct a landscape scan

Connect with regional and national resources





**Section 2** 

Do you have **buy-in from 2-3 people** who are as invested as you are in launching the mentoring program?





Section 2

#### Young People Affected by Foster Care

Total eligible young people in your geographic area and age range Connections to those young people

## **Volunteer Organizations** in the Community

Identify existing mentoring programs
Other programs serving young people
Other volunteer opportunities

## Regional and National Resources

See if there is a <u>MENTOR</u> <u>Affiliate</u> in your community

See if there is a nonprofit resource center or networking group in your community

#### Support services for young people

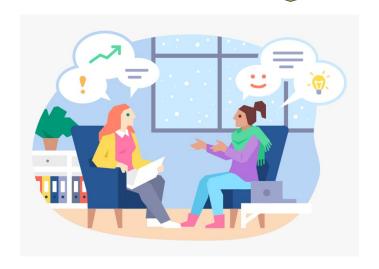
Existing services offered to young people by the government, nonprofit sector, and business sector

+



Section 2

- What advice do you have for me as I consider starting this mentoring program?
- Who should I talk to next?
- ☐ Can I follow up with you about collaboration?



Further Reading/Resource: The Bridgespan Group. <u>Stakeholder</u> Engagement Toolkit





Engaging young people with lived experience throughout the program design process:

- Respect the right of storytellers to control their narrative
- Explain how input will be used and how you will follow-up
- > Avoid tokenization. Refrain from using individuals' stories to further an agenda that is not their own
- ➤ Offer compensation for time and labor. Integrate compensation in the program's budget
- Ensure consistent engagement of individuals with lived experience throughout the entire program design and implementation process
- Obtain permission for each instance of sharing a story or experience, respecting storytellers' control over their narratives

Points adapted or summarized from the resources: Power in Partnerships: Prioritizing Lived Expertise in Child Welfare. Child Welfare Virtual Expo (CWVE) 2022. Sessions: "Listen, Engage, and Reflect: How to Authentically and Respectfully Engage Individuals With Lived Experience in Storytelling Practices," "Setting the Stage: Creating the Space for People With Lived Experience to Thrive, and "Productive Partnerships With Youth and Families: Commitment to Lived Expertise"





#### **Group Discussion:**

- → How might lived experience be incorporated into your program design process?
  - During the implementation process?
  - ☐ For continuous improvement?
- What supportive and empowering practices can you employ?
- How can you pursue a diversity of input?
- □ Do you have any lessons learned you wish to share?

10 Mins



## Organizational Structure

#### **Section 3**

# 1,451 mentoring programs

Create a program within an entity

According to the <u>2016 National</u> <u>Mentoring Program Survey</u>, there are 1451 mentoring programs in the U.S.

79% of youth mentoring agencies are nonprofits, 9% are K12 schools or districts, 3% are government agencies, 3% are higher education institutions, and the remaining 6% are religious institutions, for-profits, healthcare facilities, and other (source)

### 380+ sponsors

**Explore Fiscal Sponsorship** 

According to Fiscal Sponsors
Director.org, in 2023, there
were 380 sponsors home to
nearly 19,000 separate
projects

Sponsors offer basic back-office support, and in some cases finance, human resources, legal, insurance, and compliance, or capacity-building development support and financial advice (source)

## 1.48Mil

Launch a nonprofit

As of 2022, there were 1.48 million 501(c)(3) tax-exempt organizations in the U.S. according to <u>USA Facts</u>

Steps include choosing a non-trademarked name, selecting a Board of Directors, applying for an Employer Identification Number, file articles of incorporation, writing bylaws, filing for tax-exempt status with the IRS (source)



## Organizational Structure

**Section 3** 

#### Things to consider when selecting an organizational structure:

- Budget, sources of revenue, and financial management
- Human resources management
- Physical space and technology needs
- ☐ Governance and oversight structure



# Before you launch

**Section 3** 

- Create a first draft of a Policies and Procedures Manual that addresses each part of the *Elements of Effective Practice for Mentoring*
  - Resource: Generic Mentoring Program Policy and Procedure Manual
- Create a budget, insurance plan, and staffing plan for the first year
  - Resource: <u>Creating a Quality Community-Based Mentoring Program</u>
  - Resource: <u>Starting a Mentoring Program</u>
- Have at least 1.5 full-time employees or full-time volunteers identified and engaged in the launch
- Have an advisory committee of community stakeholders and key program partners identified and engaged





#### Scenario Analysis (we have 2 scenarios)

■ Which organizational structure would you advise this program to pursue given the following information?

Explore creating a program within an existing entity

**Explore fiscal sponsorship** 

Explore creating a new nonprofit

#### Scenario 1:

- Promise of \$15K in seed revenue from 5 potential donors
- 1 full-time, and 2 part-time volunteers who are committed for the next year
- Approximately 10+ young adults and new parents, some of whom were formerly in foster care, who are interested in mentorship and are currently participating in a community-based childcare program at a Family Resource Center





#### Scenario Analysis (we have 2 scenarios)

■ Which organizational structure would you advise this program to pursue given the following information?

Explore creating a program within an existing entity

**Explore fiscal sponsorship** 

Explore creating a new nonprofit

#### Scenario 2:

- 2 individuals with clinical and human services training interested in full-time employment and closely involved in exploratory discussions about the mentoring program
- \$250K identified in eligible funding from community grant programs and state government sources
- Close connections to local foster parent association and county Child Protective Services office



## Office Hours

- → 20-minute appointments to discuss 1-2 specific questions or challenges for your program
- → Schedule via <u>Calendly</u>
  - https://calendly.com/christinamariehaines/ /30min

Monday, April 22, 1:00 - 2:00 PM EDT

Thursday, April 25, 2:00 - 4:00 PM EDT



## Further Reading

- National Mentoring Resource Center Key Topics Page: Youth in Foster Care
  - Created by Silver Lining Mentoring for NMRC. Includes toolkits and courses within the resource page, such as the <u>Foster Youth Mentorship Training for Program Managers</u>
- MENTOR <u>Collaborative Mentoring Webinar Series</u> sessions on youth voice:
  - Maximizing Youth Voice in Mentoring: A Youth-Led Discussion
  - Activating the Power of Youth Voice in Mentoring
- MENTOR Collaborative Mentoring Webinar Series events by Silver Lining Mentoring
  - Mentoring Youth in Foster Care: Considerations and Strategies
  - Incorporating a Strengths-Based Mindset into Mentor Training and Program Policies
  - Opportunities and Challenges of Advocacy from Lived Experience: Information for Mentors of Young People
- Organizational Structure Resources
  - The Chronicle of Philanthropy, Eden Stiffman, November 27, 2023. "Fiscal Sponsorship Is On the Rise, Allowing Groups That Aren't Nonprofits to Accept Donations"
  - National Network of Fiscal Sponsors
  - MENTOR 2016 National Mentoring Program Survey
  - Institute for Nonprofit Practice



## Closing

#### **Next session:**

The Elements of Effective Practice for Mentoring, 1-3:
Recruitment, Screening, Training with instructor, Victoria
Murray
Friday, April 26, 2024
12:00 -1:30PM EDT

Zoom link will be emailed by Christina several days prior to the session